



Paradise **CHEER**

2026 – 2027 SEASON

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FIND YOUR PLACE AT PARADISE



COMPETITIVE, CHEER PROGRAM

Paradise Cheer offers a competitive cheer program that combines high-energy training, teamwork, and performance opportunities designed to challenge and inspire athletes.



AGES THREE TO FIFTEEN, FOR ALL SKILL LEVELS

Our program welcomes athletes ages three to fifteen, with placements designed to support beginners through advanced athletes in a positive, age-appropriate environment.



BUILD SKILL, CONFIDENCE, AND CHARACTER

Athletes at Paradise Cheer grow not only in tumbling, stunting, and performance skills, but also in confidence, discipline, leadership, and sportsmanship.



SUPPORTIVE, FAITH BASED ENVIRONMENT

Paradise Cheer provides a supportive, faith-based environment that encourages respect, kindness, and strong values while nurturing each athlete's personal growth. Athletes will actively participate in prayer, bible studies, and devotionals to strengthen their faith and grow their identity in Jesus Christ.

Season Overview

A full year program dedicated to strengthening, conditioning, training, tumbling, and stunting while competing in a fun, competitive, high energy season.



10 MONTHS
AUGUST-MAY



4-5
COMPETITIONS



STUNTING
TUMBLING
CONDITIONING

Important Dates

EVENT	DETAILS	NOTES
Registration	Opens August 8, 2026	In-person registration event or online at https://www.paradisecheerva.com/full-year-program
Placement Evaluation	At practice	During early practices, coaches will assess jumps, tumbling, and stunting in small groups for team placements.
Uniform Fitting*	1st Week of October	For new and returning athletes needing a uniform. Same uniform as 2024-2025 season.
Practices Begin	August 14, 2026	Practice schedule will be determined by age until team placement in early October.
Mandatory Practices Begin	October 1, 2026	Practice schedule will be determined by team placement.
Choreography	Date TBA: Saturday late October	Mandatory attendance for all athletes.

Program Policies

The following policies are designed to support the safety, development, and success of all Paradise Cheer athletes. As cheerleading is a team sport, adherence to these guidelines helps ensure a positive and rewarding experience for everyone.

Financial Obligations

By enrolling a cheerleader in Paradise Cheer families agree to pay all required participation fees. All required fees must be paid according to the payment schedule as outlined and agreed upon with Paradise Cheer. Failure to remain current on required payments may impact a cheerleader's ability to participate in practices, competitions, or team events. **Please note that all program fees and tuition are non-refundable once paid, including in the event of withdrawal, dismissal, or injury.**

Practice Attendance

Competition cheer requires a significant time and attendance commitment. Consistent attendance from all athletes is essential for safely and successfully practicing stunts, pyramids, and choreography. All practices are considered mandatory. Excessive or unapproved absences may impact an athlete's placement, performance readiness, or eligibility.

Families acknowledge and agree to the following attendance expectations:

- **August–September (Limited Flexibility Period):** With prior approval from the coaching staff, athletes may miss practices due to vacation or family commitments. Requests must be submitted in advance and approval is not guaranteed.
- **Choreography Week:** All athletes must attend choreography week. Absences are not permitted, as choreography is critical to athlete safety, team synchronization, and competition readiness.
- **Two Months Prior to Competition:** Absences during this period will only be considered for illness or emergencies and are subject to coaching staff discretion.
- **Approved Reasons for Absence:**
 - Contagious illness and/or fever or as advised by a medical professional with a doctor's note.
 - School functions that impact academic standing.
 - Death in the family.
 - Family obligations or events during the limited flexibility period.
- **Injury:** Injured athletes should attend practice to observe and learn choreography and may resume participation as cleared by their doctor. All concussions must be cleared by a doctor to resume participation.

Parent Conduct

Parents are expected to maintain positive and respectful conduct toward all athletes, families, and staff of Paradise Cheer at all times. Any concerns should be addressed with coaches after practice or during a scheduled break. Disruptions to practice are not permitted.

Program Policies

Continued

Uniform & Appearance Requirements

Families agree to purchase, maintain, and ensure proper use of all required uniforms and accessories. Cheerleaders must adhere to Paradise Cheer standards for uniform fit, appearance, hair, makeup, and accessories at all practices, competitions, and events.

Competition Expectations

All athletes are required to attend competitions. Competition fees are paid in advance and are non-refundable for any reason. Due to the impact on choreography and team readiness, **a \$100 fee will be assessed for any missed competition not due to injury.**

Families are responsible for transportation and lodging, if needed. Hotel information will be shared for out-of-town events; staying with the team is optional unless the event is designated "Stay to Play."

Most competitions charge a spectator admission fee, which varies by event. Families are responsible for these fees. Athlete entry fees are included in the program competition fee.

Athletes and parents represent Paradise Cheer at all events. Good conduct and sportsmanship is expected of all athletes and parents at all times. Athletes must arrive on time, wear makeup and hair as instructed, wear Paradise warm-ups, and remain at the event for awards. Competition details will be provided prior to each event.

Piercing Policy

Athletes may not perform with any piercings. Clear spacers, tape, or bandages are not permitted. Piercings are a USASF safety violation and may result in deductions or disqualification; therefore, new piercings during the season are strongly discouraged.

During practice, stud earrings only are permitted. Any exposed piercings or hoops must be removed. Failure to comply will result in the athlete being unable to participate in practice and the absence being considered unexcused.

Program Involvement

Paradise Cheer relies on family involvement to create a successful program and a positive experience for all athletes. The following involvement policies are in place to support a smooth and successful season.

Team Experience Fund

Paradise Cheer maintains a centralized Team Experience Fund to support optional but meaningful team activities, including competition gifts, spirit items, team celebrations, and end-of-season gifts. This fund helps eliminate repeated collections and ensures consistency across teams, rather than relying on individual families. Each family is required to contribute \$200 per cheerleader per season to the Team Experience Fund.

Volunteer Time Requirement

Each family is requested to contribute a minimum of two (2) volunteer hours per season. Volunteer hours may be completed by one or multiple parents or guardians and may be fulfilled across multiple opportunities until the requirement is met. Parents serving as team experience leads, outlined below, are considered to have fulfilled this requirement. Opportunities for volunteer hours will be shared throughout the season.

Team Experience Volunteer Leads

The following roles play an important part in creating a positive team experience at Paradise Cheer and are available for each team. Families who serve in one of these roles will have their volunteer hour requirement fulfilled and will receive a \$50 credit toward their cheerleader's Team Experience Fund, reducing the fee from \$200 to \$150. There are a maximum of five roles/credits available per team. If the role is unfulfilled, no credit will be issued and funds will remain in the Team Experience Fund.

Team Experience Volunteer Lead Boundaries: Team Moms and Volunteer Leads are responsible for coordination and oversight only and will not be expected to spend personal funds or cover incomplete volunteer commitments. If an activity cannot be completed as planned, the team may proceed with a simplified alternative.

Eligible Team Experience Volunteer Roles: see descriptions on next page.

- Team Mom 1
- Team Mom 2
- Spirit Lead
- Gifting Lead
- Events Lead

Paradise Cheer Volunteer Leads

Earn a \$50 Team Experience Fee Credit!★

Team Mom 1

- Operations / Oversight



\$50 TEAM
EXPERIENCE
FEE CREDIT

Team Mom 2

- Digital / Media / Support



\$50 TEAM
EXPERIENCE
FEE CREDIT

Spirit Lead

- Coordinate spirit items
& group fan gear



\$50 TEAM
EXPERIENCE
FEE CREDIT

Gifting Lead

- Organize competition &
thank-you gifts



\$50 TEAM
EXPERIENCE
FEE CREDIT

Events Lead

- Organize team parties
& plan events



\$50 TEAM
EXPERIENCE
FEE CREDIT

Program Expenses

Paradise Cheer is committed to transparent pricing and providing one of the most affordable All Star Cheer programs in the greater Richmond area.

REGISTRATION FEES		
Uniform Fee*	\$350	*Only for new cheerleaders or cheerleaders who outgrew previous uniform. To be paid at time of registration, if needed.
Registration Fee (Non-Refundable)	\$300	Supports choreography fee and upfront expenses incurred by gym. To be paid upfront at time of registration.

TOTAL FEES DUE AT SIGN-UP: \$300.00 – \$650.00

W/O UNIFORM W/ UNIFORM

REMAINING PROGRAM FEES		
Team Apparel Fees	\$125	Full year team practice gear.
Competition Fees	\$540	Registration fees for cheerleader to compete in five competitions.
Team Experience Fee	\$200	Funds team bonding activities, celebrations, and competition gifts.
Gym Fees	\$500	Contributes towards team gym rental fees and use of practice space. Billed as \$50/month over 10 months.

REMAINING PROGRAM FEES TOTAL: \$1,365.00

See payment plans below for payment options.

FULL YEAR PROGRAM TOTAL COST		
New Cheerleaders*	\$2,015.00	WITH UNIFORM *new cheerleaders and returning cheerleaders needing a uniform.
Returning Cheerleaders	\$1,665.00	WITHOUT UNIFORM

Payment Options

Families may choose from two payment options at registration. Registration and uniform fees are paid separately, and the plans below outline payment of the remaining \$1,365 in program fees.

PAY MONTHLY \$136.50 every month <i>Spread expenses over manageable payments throughout the 10-month season.</i>	PAY IN FULL \$1665.00 one time <i>Pay all expenses in one easy payment.</i>
ADDITIONAL FEES (PAID SEPERATE) • Registration Fee: \$300 (due at registration) • Uniform Fee: \$350 (due at uniform fitting) <i>Dues paid via venmo will be subect to additional fees.</i>	ADDITIONAL FEES (PAID SEPERATE) • Uniform Fee: \$350 (due at uniform fitting) <i>Dues paid via venmo will be subect to additional fees.</i>

Families who join the program after August 1 are still responsible for the full season program cost, as enrollment reflects a commitment to the entire season. New families will be asked to bring their account current upon joining.

Enrollment will close on October 1 to support team consistency and preparation.

Please note that all program fees and tuition are non-refundable once paid, including in the event of withdrawal, dismissal, or injury.

Questions?



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